



dogs and 24 million ounces of beverages. We have over a hundred different menu items at Yankee Stadium, and over 20 different branded concepts. I'm really confident that we can satisfy palates.



*We wanted to get the best people in the country for this project who shared the same vision. We wanted to be the best at what we do - whether it was the food, merchandise or whatever.*



**Q: WHAT WAS YOUR APPROACH TO CONCESSION DESIGN?**

**A:** All of our concourses are open, so at any time, any of our guests won't miss any of the action on the field. We've really gone out of our way to satisfy the fans.

**Q: WHAT ARE SOME OF THE SIGNATURE FEATURES IN YOUR YANKEE STADIUM PROGRAM?**

**A:** We have our very own Lobel's butcher shop, where our fans will experience butchers

coming and preparing beef. The signature in right field is our Latin corner concession stands. There's even a farmers' market that offers fresh produce. Our Yankee Food Court offers everything from an authentic Arthur Avenue Deli to Nathan's, Carvel, and even a Sushi Bar where chefs prepare fresh sushi.

**Q: WHAT IS THE BIGGEST**

**DIFFERENCE BETWEEN THE NEW STADIUM AND THE OLD STADIUM FROM A CONCESSION STANDPOINT?**

**A:** We've truly changed our philosophy of utilizing a central commissary to prep food. At the new Stadium, 70% of our concession stands have cooking

See PHILLIPS on page 58

Come See  
the **NEW**  
**WMF**  
Bistro Espresso  
Machine  
& sample  
the  
drinks

**Proud to be part of  
the Yankee Stadium team!**

The NEW Bistro is a fully automatic single-cup machine capable of 48 different beverages at the touch of a button! Boasting a 99.4% lifetime success rate, the WMF Bistro is extremely durable and exceptionally reliable. This one-step espresso machine is capable of producing fresh milk cappuccino, latte, Americano, hot chocolate and mocha with the touch of a button. It also features the WORLDS FIRST "Plug & Clean" self cleaning system, taking cleaning and maintenance to the next level for the ultimate coffee experience.



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As Seen In



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